

ASSD Hospitality Cloud 3.0

Web-based Ho(s)tel Management Software

Flexible - Secure - Fast

Something outstanding only happens when one person does more than actually needed.

Albert Einstein, Physicist & Nobel Prize Winner

What our customers say:



"We have tested quite a number of PMS and can truthfully say that ASSD has the best group features of all. That starts with the general display of the booking process and goes on with the precise consideration of special group requirements as well as many additional specific features."

Razvan Lates, aletto Hotels



"ASSD has provided us with comprehensive support right from the beginning and has assisted us in setting up a reliable infrastructure that ensures our daily work. ASSD handles our change requests, requirements and queries faster and more reliably than I have ever experienced otherwise in the IT sector."

Oliver Winter, a&o Hotels and Hostels



"Schulz Hotels stand for a new generation of hotels that appeal to an enormously broad range of target groups. This very specific situation needs a very specific booking system. That's why we chose the exceptionally flexible and reliable software from ASSD. Besides, I have been working very closely with Andreas Stolz (CEO ASSD GmbH) for many years. The relationship we have built on trust and confidence is an invaluable asset."

Nizar Rokbani, Schulz Hotels




"The German Youth Hostel Association has enjoyed a successful partnership with ASSD software for many years. A few attributes that we spontaneously associate with ASSD are: unbureaucratic, flexible solutions, friendly, honest communication and a productive, healthy relationship. We also greatly appreciate the expertise and extensive experience of the ASSD team. Our cooperation with ASSD is marked by an effective mutuality."

*Karin Kolisch,
Deutsches Jugendherbergswerk*



"YHA has been an ASSD customer for well over a decade, I have seen them grow as a company as we have grown. Whoever we deal with is always helpful and wants to find solutions to our problems (no matter how impossible our request might be!). This ranges from the programmers to the Executive Director; there are not many companies where even the owner is happy to speak directly with you. This relationship makes me feel valued and that YHA's success is as important to ASSD as it is to us."

Rob Howard, YHA England and Wales



// We are passionate about programming and dedicated to your project.

Andreas Stolz, CEO

Over the past 30 years, ASSD Hostel and Hotel Management Software has successfully grown in and out of Europe. Over 1,000 hostels and hotels worldwide rely on ASSD software. ASSD has been one of the few global leading providers of hostel and hotel management software for many years now. Andreas Stolz, founder, owner and CEO of ASSD along with his team of highly qualified ASSD staff guarantee superior quality.

ASSD Hostel and Hotel Management Software is based in Munich, Germany with additional support and sales offices in Berlin and Oldenburg and an ASSD sales partner in Barcelona, Spain.

ASSD Hospitality Cloud 3.0 – the all-in-one solution for hotels and hostels.

ASSD software products feature the latest trends and offer sound reliability to meet international specifications and ongoing developments.

Modular – Fast – Secure

Travelling connects - people with people and people with technology. Before arriving at a hostel or hotel people go online to do research, make bookings, check-in or rate their stays.

Hostel and hotel operators can meet customers' requirements precisely using the web-based fully integrated solution by ASSD. Online bookings are confirmed conveniently via the hostel's or hotel's website, availability and flexible rates are automatically uploaded onto various booking channels. Guests can also check-in online from home and receive a mobile key sent to their smart phone before the arrival.

The web-based ASSD PMS ensures daily operations run smoothly at the hostel or hotel and provides real-time data as well as much-needed mobility. Comprehensive, individually customizable functionality and features such as Mobile Housekeeping and Business Intelligence keep the hostel or hotel team up-to-date at all times.



On the safe side with ASSD:

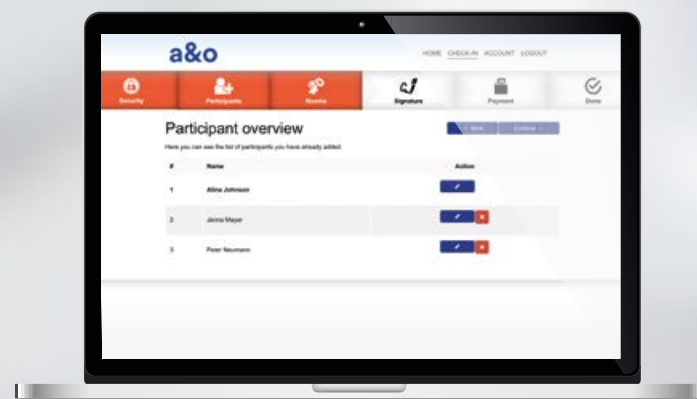
- GDPR-compliant: regular updates to meet data protection requirements
- Credit card processing according to EU directives on payments PSD2
- Compliant with international fiscal regulations (Czech registration of sales, Italian fiscal printer, Portuguese fiscal certification, etc.)

DIGITAL HIGHLIGHTS

- Web check-in
- Digital check-in via tablet in lobby
- Mobile key
- Self service: generating key cards in lobby
- Certificate / corona upload
- App mobile housekeeping
- App breakfast check



HOSPITALITY CLOUD 3.0
Smooth operation of the ASSD Ho(s)tel Software Suite: web-based PMS, Channel Manager, Web Booking Engine, Business Intelligence.



Web Check-In

Guests check in before arrival. Flexible configuration for various types of guests, e.g. individuals vs groups.

Individual (de)activation of single features:

Recording of required guest data, online registration form, certificate upload, sale of extra services, full payment process, mobile key, invoice via email.

Group feature: notification about room allocation, team leader may assign the group members to the allotted rooms.



PMS

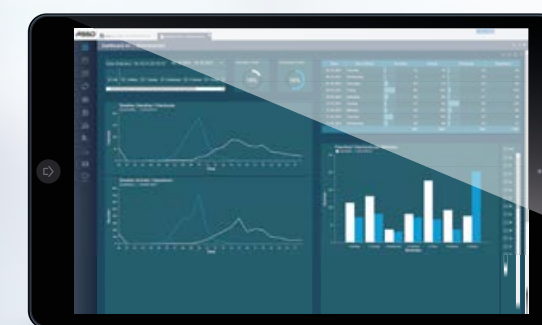
Web-based front/back office

The digital cockpit of the fully integrated solution by ASSD is a powerful and fast all-round tool. Flexible customisation, individual features, a range of interfaces, user-friendly display, GDPR-compliant, compliance with fiscal laws, PSD2-compliant.



Channel Manager

ASSD Channel Manager with two-way-communication in real-time: availabilities, rates and restrictions are matched automatically with the channels.



Business Intelligence BI/Reporting

Rapid and flexible analysis of multiple properties, attractive presentation of data, perfect overview, individually customisable.

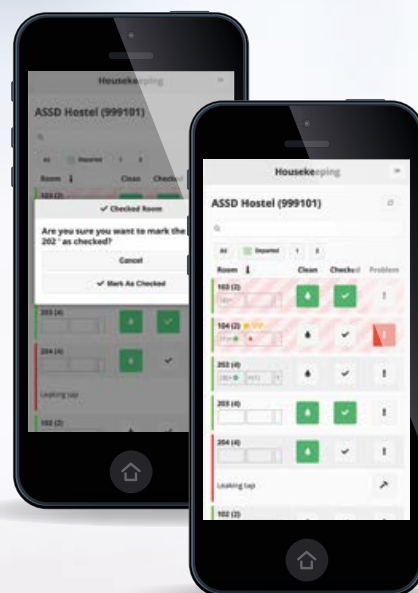


Smartphone Apps

Housekeeping and Breakfast Checklist

Mobile tool for housekeeping and in-house technicians. Display of tasks or special information regarding to particular rooms such as cleaning status, early check-in, late check-out or VIP status. Report of accomplished tasks like cleaning, supervision or repair work directly into the PMS and vice versa - in real time! Visible room status: arrivals, expected arrivals and departures.

The app "breakfast list" checks the guest's QR code or looks up his name or room number and replaces manual checklists at breakfast.

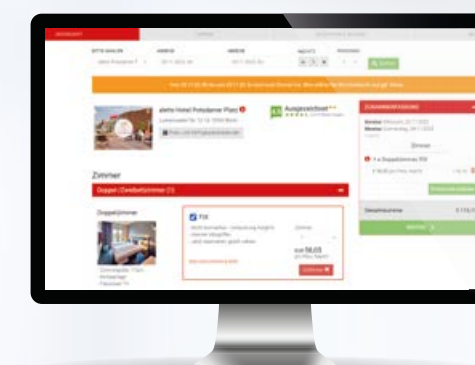


Web Booking Engine

Responsive booking engine for the hostel's or hotel's website with individual design.

Highlights:

- Restriction Management
- Different Rates
- Payment Gateway



Web-based PMS Software:

The solid basis for perfect ho(s)tel management.

NEW GENERATION: in browser - web-based, flexible and comprehensive ho(s)tel management software. Regular updates and continuous developments. Perfect for chains, hotels and hostels of all sizes.

- Yield Management: built-in revenue management optimises products, rates and occupancy regularly
- Automatic Room Allocation: system-optimised room assignment supports manual room allocation
- Booking of Beds: sell the same unit either as a hotel room, apartment or shared hostel room
- Web-based Mobile Housekeeping: housekeeping staff lists room status on mobile website - automatic import into PMS
- Digital Check-in with mobile room key
- Automatic Rate Selection: prices are determined according to adjustable rules (e.g. agents, day of week, occupancy, duration of stay, lead time, etc.)
- Pickup database: gives precise information on new bookings, cancellations or changing reservations
- Automatic import of web booking modifications
- Excellent group handling: various trip lengths, contacts and meal plan arrangements within one reservation
- Easy splitting of bills: comfortable splitting of invoices to different addresses, guests or periods
- Payment with check-in: speedy check-in and invoicing on arrival
- Flexible percentage data: creation of services showing a percentage share of total invoice or itemised billing positions, e.g. city tax, credit card fees, etc.
- Unique cashing closing: Cash stock accounting takes place at the end of a shift or at staff change - no more confusion
- Packages and activities: easy reservation and administration of activities and packages (e.g. courses with limited number of participants)

- Meeting rooms: flexible reservation and administration of conference and banquet facilities with various additional services
- Perfect for hostel or hotel chains and managing of multiple properties with a common customer and user data base
- Payment Link: guests automatically get a link requesting advance payments, outstanding accounts, etc.
- Automatic daily management reports via email
- Interactive individual dashboards

WEB-BASED PMS

- Complete new development in PHP and MySQL
- Data and set-up compatibility with the older versions of windows software
- Migration without needing to re-train staff

Fully integrated:

- Management of guest data
- Point of sale system (POS)
- Advance payments and accounts receivable with automated reminders
- Record any accounting transaction
- Document management system (PDF, etc.)
- User messaging service
- Secure shift and cash closing

Flexible customisation

- Screen texts completely adaptable
- Selection fields and lists with fully flexible content
- Individual validation of all data fields
- Flexible reporting with individual design
- Activating or deactivating of features
- Pre-filled fields - default values
- Hierarchical user access rights
- Multilingual user interface and guest correspondence

Additional add-ons

- Interfaces to door locking systems, credit and debit card terminals, revenue and accounting systems
- Additional interfaces: telephone system, electronic cash register, trip advisor review express, passport/ID scanner, heat control system, emails, etc.
- Macros for flexible applications

Web Booking Engine CRS

Invite more guests to comfortably book through your website.

The new generation of the ASSD Web Booking Engine CRS makes it easier than ever to book commission free via your own hostel or hotel website. Practical flexible settings: individual and group bookings, fixed/flexible rates, early-bird and last minute rates, upselling, promotions.

Highlights

- Easy to use, quick page load, cross-browser compatibility
- Adaptable to existing web design and integration into own existing website
- Full customisation of all terms and texts
- Multilingual (6 languages per installation)
- Availability check through book-now box
- Flexible management of restrictions, terms and conditions:
 - Minimum stay, closed-out (service not bookable), closed to arrival, closed to departure, minimum nights, maximum number of people
 - Restriction settings either for individual or all services
 - Payment terms with respective payment types: refundable, partially refundable, non-refundable
- Flexible rates and price structure
 - Prices per day, fixed/flexible rates, last minute, early bird offers, junior/senior rates
 - Per night/person, night/room, number, etc.
- Flexible group bookings
- Grouping of services in collapsible lists, customisable setting for all services and extras
- Promotion Manager
- Flexible management of all pictures (Ho(s)tel and services)
- Payment Link: guests automatically get a link requesting advance payments, outstanding accounts, etc.



NEW GENERATION

ASSD CRS in responsive design as standard version or custom development

- Online bookings through your website - no commission fees
- Flexible customisation
- Group enquiries or group bookings
- Regular product updates
- Interface to ASSD Ho(s)tel Management System PMS
- Integrated payment provider
- Google integration
- Responsive design

Automatically organise all of your booking channels in real-time with the ASSD Channel Manager.

Benefits

- You decide which **rates, availabilities and restrictions** the ASSD Channel Manager sends to the various booking channels
- **Saves resources:** no need to manually check and update varying availability, rate or restriction information – the Channel Manager does it all automatically
- **Automatic real-time and two-way data transfer:** prices, availability and restrictions are checked and adjusted automatically in all channels
- **Revenue and Yield Management:** the ASSD PMS ensures optimal occupancy and the perfect rate at any time. Optimise your booking channel depending on occupancy as well as other flexible criteria. Rates, restrictions and availability are automatically and perfectly adjusted in real-time.

- **Easy to use:** a clearly designed user interface simplifies data maintenance

Highlights

- Central management of prices, availability and restrictions
- Individual rules and products per booking channel
- Automatic update in real-time
- Central import of all bookings
- Interface to the ASSD PMS
- 40 channels available (continuously extended links)



Booking channels

Pitchup.com Booking Feratel Hostelsclub **HRS** hotelbeds Agoda
Expedia LateRooms.com Hostelworld Dorms.com Hotelspecials
Airbnb welcomebeds **Ctrip** hostelpass HostelCulture **Hotusa**
GTA Travel Swiss Travel Center Lastminute.com Sabre and many more...

Business Intelligence

Fast and flexible analysis of multiple properties with an attractive presentation of data provide you with the perfect overview.

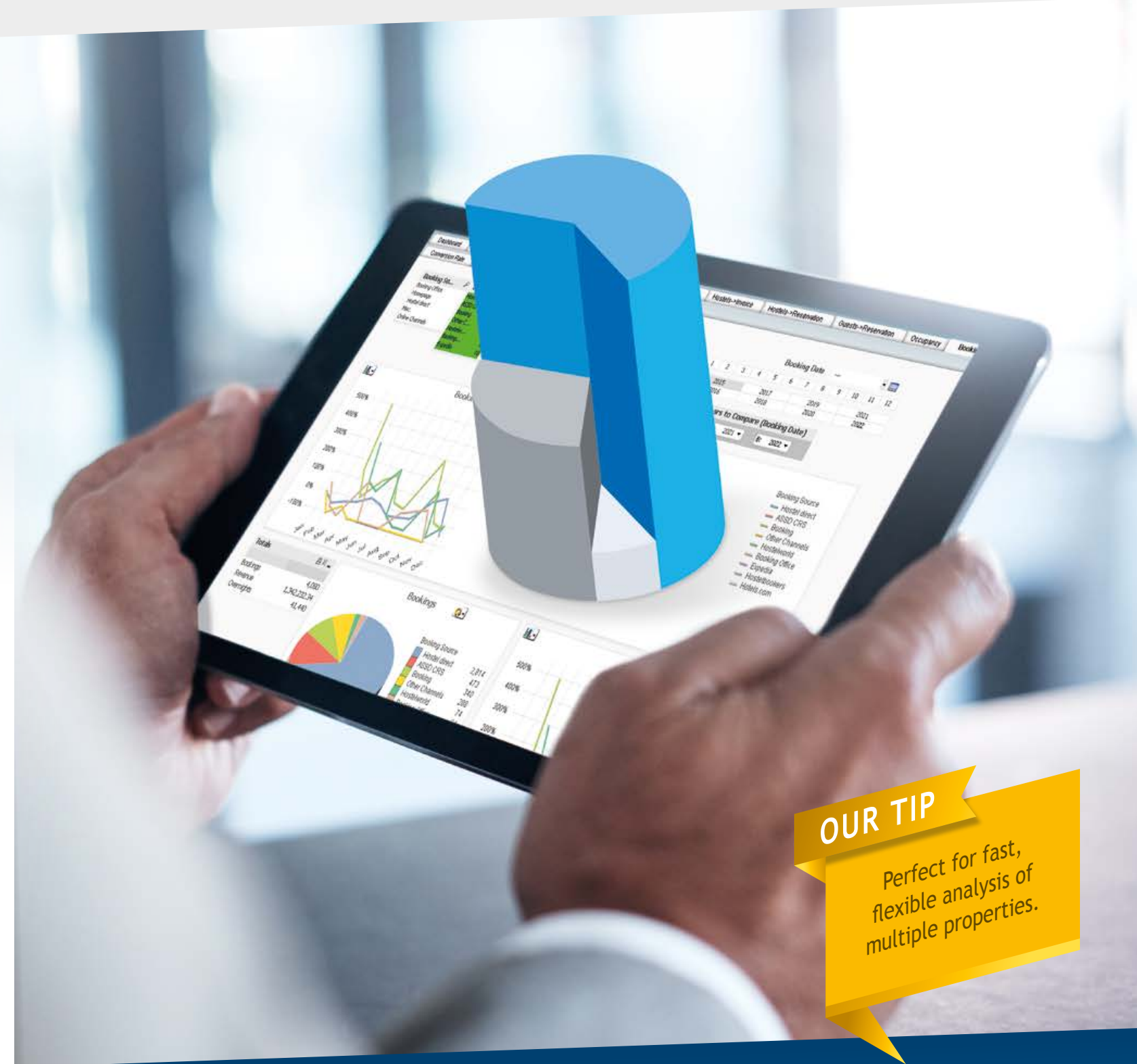
No way that there is no way - everything is possible! Whatever information you need, it is instantly available with a simple mouse click. Unlimited filter functionality, visualisation of data, comprehensive dashboard, precise forecasts.

Review

The ASSD Business Intelligence BI creates any analysis you may need. The flexible BI does not require any order of selections. While generating your statistics you might realise that you need additional information on a certain period, a specific customer, the nationality of a guest, meal arrangements, any other flexible filter criteria or you simply would like to drill down to more details. The unlimited filter functionality of the ASSD Business Intelligence BI serves you with any information imaginable. For future quick access, simply bookmark your most important criteria while you are browsing your data. ASSD BI visualises your data and shows all existing field content giving you a substantial added value over traditional reports.

Preview

ASSD Business Intelligence BI provides you with a comprehensive dashboard that allows you to analyse multiple property data and to compare different periods, past and future. Create forecasts using last year's advance booking figures to estimate future pickup. Use the ASSD BI for clever revenue management based on occupancy and advance booking comparison with last year's figures. Fourteen different analysis sheets are available with the flexibility to create also your own views and charts. Additionally, the ASSD BI provides you with valuable information on your competitors' rates.



OUR TIP
Perfect for fast, flexible analysis of multiple properties.

ASSD BI functions

- Dashboard
- Forecast and pickup
- Occupancy
- Conversion and cancellation rates
- Customer analysis
- Lead booking times
- Segment and channel analysis
- Competitor rates (optional)

ASSD BI key features

- Fast and flexible analysis
- Reliable data
No inexplicable data differences anymore
- Attractive presentation of data
- clearly designed charts and graphics provide a perfect overview of data
- Export to Excel per mouse click
- Individually adjustable



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